



Dear Breeder,

The Ayrshire Breeders' Association (ABA) and Holstein Association USA (HAUSA) are pleased to announce a collaboration aimed at enhancing operational efficiencies and member services for Ayrshire breeders across the country. Holstein Association USA will provide managed services for the Ayrshire Breeders' Association, assuming responsibility for ABA's day-to-day functions and services, and working with the ABA board of directors to execute the organization's objectives of promoting and advancing the Ayrshire breed.

"We are excited for this opportunity to work with Holstein USA to facilitate our officer operations and to take care of the needs of our Ayrshire Breeders," said Rhonda Winkler, Ayrshire Breeders Association President. "Holstein Association USA's operational support will strengthen our ability to serve our members and promote all of the Ayrshire breed's unique qualities."

ABA and HAUSA have a strong track record of collaboration, with ABA participating in HAUSA's multi-breed classification program since last year. In this expanded partnership, HAUSA will manage administrative functions, including registrations, transfers, membership services and genetic programs ABA.

"Cultivating strong partnerships within the dairy industry is crucial for fostering innovation and advancing our respective breeds," said John M. Meyer, Holstein Association USA CEO. "Holstein Association USA is honored to collaborate with the Ayrshire Breeders' Association, leveraging our expertise to deliver value and support the success of Ayrshire breeders nationwide."

HAUSA Sr. Manager, Classification Operations Amy Fletcher has been named ABA's Operations Manager. A 14-year employee of Holstein Association USA, Fletcher will continue those responsibilities alongside her role with ABA. "I have enjoyed working with Ayrshire breeders on classification and am excited for the opportunity to work with them in a larger capacity. I look forward to assisting Ayrshire breeders succeed and the progress the Ayrshire breed" said Amy Fletcher, ABA Operations Manager.

The Ayrshire Breeders Association and Holstein Association USA are actively working on this transition, with plans to fully integrate operations by September 1, 2024.

For more information about this venture, please contact: Amy Fletcher, Operations Manager, Ayrshire Breeders' Association 800-952-5200 ext 4263 or afletcher@usayrshire.com

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Sincerely,

Board of Directors, Ayrshire Breeders' Association